

# MBA Syllabus

8 Terms, 2 years, 11 weeks of internship after 1<sup>st</sup> year

<b>Term 1</b>	<b>Term 5</b>
Managerial Economics	Research Methods for Analytics
Fundamentals of Python-I	Foundations of Data Warehousing
Organizational Behavior & HRM	Foundations of Python-III
Statistical Foundation for Data Science	Econometrics for Business
Business Communications, Soft Skills, Personality Development	Foundations of Business Strategy
<b>Term 2</b>	LinkedIn and Social Media Optimization
Foundations of Marketing Management	Capstone – 1
Macroeconomics and Policy Analysis	<b>Term 6</b>
Foundations of Python – II	Financial Analytics
Foundations of Accounting – 1	Supply Chain Optimization
Organizing Data for Business Management	Foundations of Project Management
Principles of Predictive Analysis	Time Series Analysis and Business Forecasting
Data Analysis using Spreadsheets (R)	Capstone – 2

**Term 3**

Foundations of Accounting-II

Foundations of Modern Finance-I

Operations Research

Data Visualization using Tableau

Covariance Based Statistical Methods

Business Etiquettes

**Term 4**

Block Chain for Management

Foundations of Modern Finance-II

Foundations of Machine Learning

Foundations of E-Commerce – WordPress

Personality Development - Interview Skills

**Term 7**

IT Strategy

Marketing Analytics

Foundations of Cloud Computing

Workshop on Soft Skills and Personality  
Development

Portfolio Analytics

Capstone – 3

**Term 8**Search Engine Optimization and Digital  
Strategy

Big Data Technologies

Innovation Management

Workshop on Soft Skills and Personality  
Development

Capstone – 4